# STEEPLE CHASE GOLF CLUB GOLF CART ADVERTISING







## Advertising





## GPS Advertising (April 1– October 31)

New this Spring: 10.1" touch screen monitors

- GPS Systems on all 72 golf carts. These carts account for 90% of the 23,000 rounds of golf at Steeple Chase each year.
- Over 20,000 viewers in a direct and relaxed medium.
- The GPS screens are 10.1" color HD touch units mounted in the golfers' vision from the roof of the cart.
- Your message is viewed from April through October.

### **Advertisement Options**

#### \$1,500 FULL SCREEN ADS + PANEL OR BANNER AD

Your ad is triggered "on" when exiting the tee of a hole and shown for 15 seconds. Your smaller ad (Panel or Banner) will show during the entire hole. Par 5 and 4 holes as available. Includes 4 green fees w/cart (\$296 value).

#### \$700 PANEL ADS

Your ads are shown on the left side of the screen after the golfer's position 'clears.' Multiple ads are rotated in a loop changing every 10 seconds. Exposure is during entire hole.

#### \$500 BANNER SCREEN ADS

You will see these on top of the Message List screen, on the bottom of Pro Tips screen and on the top of the Scorecard screen. Exposure is during entire hole.

### Steeple Chase Golf Club YouTube Video

Check out our video that we created for the last GPS system used at Steeple Chase: https://youtu.be/mZM7CbA7UOw

This video is "unlisted" and cannot be viewed without having this link.

You send the ad, we'll take care of the rest! Call Tracie to learn more: 847.388.5429